

CHARMING
STYLEZ



Charming Kennedy

INFLUENCER & MODEL

CHARMINGKSTYLEZ.COM
CHARMINGKENNEDY@CHARMINGKSTYLEZ.COM
CHARMING AESTHETIC MEDIA STUDIO

Charming Kennedy

CONTENT CREATOR &
MODEL

About Me

I started my model & influencer journey in 2018. My goal is to become the voice of self-love & freedom for creative expression through fashion. Men's fashion has always been a passion of mine and I want to use that as a way of breaking the glass ceiling on what men's fashion is and how it's represented within the African American community



Social Media Platforms

@CHARMINGKFASHION



FOLLOWERS - 20.7k
ENGAGEMENT RATE - 12.3%
AVG. LIKES - 1,100/post
AVG. COMMENTS - 15/post

/CHARMINGKFASHION



SUBSCRIBERS - 1.3k
ENGAGEMENT RATE - 5.4%
AVG. VIEWS - 1.5K -4K/ week

Past Partnerships & Creative Work



BLVCK PARIS



TARGET



PACSUN



RUE21



RUSSELL ATHLETICS



BOHEMIAN

"SHOW LOVE, SUPPORT THE DREAM, AND SPREAD POSITIVITY."

INSTAGRAM

Photo: \$300

- One Story Post
- One Permanent Post

Carousel: \$400

Up to 3 photos

Video: \$500

REEL Video

Up to 2 min



CONTENT

Photo: \$250

Content Only

Short Video \$400

Content Only

Up to 2 min

Youtube

Full Video: \$800

Content Only

Up to 10 min

Full Video: \$1200

Youtube Post

Up to 10 min

Full Video: Custom

Custom length

